

Quarterly Newsletter

Second Quarter 2026 | Built Green Canada

In This Issue:

- Historic Building Gets Sustainable Repurposing in Downtown Revitalization
- From the Ground Up: a Fundamental Commitment to Sustainability
- 2026 National Green Building Day
- Choosing BUILT GREEN®
- Project Certifications

- Built Green in the Community
- Ways to Showcase Your BUILT GREEN® Certification
- Online Training Opportunities
- Estimators: Save Time on Product Sourcing

Historic Building Gets Sustainable Repurposing in Downtown Revitalization

Calgary's Astra Group redevelops Petro Fina Building for residential



A historic building with 100-year-old roots has been converted to a mix of much-needed market and below-market housing in Calgary. What was once an underused office tower is now **Petro Fina**—a BUILT GREEN® Gold certified High Density Renovation with 103 units

over 11 storeys, bringing new residences and renewed vitality to Calgary's Downtown West End, courtesy of Astra Group, working alongside BUILT GREEN® Verifier, David Krisa of Introba.

The foundation of this building is in 1920, when the Petrofina Company was established by a group of Belgian financiers. By 1950, they had established themselves in Alberta by purchasing interests from other oil barons, and in less than a decade, the Art Modern Petro Fina Building was constructed, with those distinctive chevron panels and red sienna granite. This was where a variety of oil companies and the Belgian Consulate would house their businesses for years—but those days have long since passed.



By 2022, **Astra Group** acquired the building with plans to convert it from office to residential, while preserving its heritage character. Soon after, the building was chosen for the City of Calgary's Downtown Development Incentive Program and designated a

Municipal Historic Resource by City Council. Its conservation drew on the combined support of the City of Calgary, the Province of Alberta and Heritage Calgary, and enabled conservation grants to be committed to the project. As with many major cities, there is a significant problem of unused office space in downtown cores—to combat this, the City of Calgary has implemented a downtown revitalization strategy for developers willing to tackle the challenge of repurposing.

What resulted here was a transformation of eleven stories into sustainable living space. This conversion is defined by a comprehensive deep energy retrofit, which included improved wall insulation, glazing replacement, HVAC overhaul alongside a dedicated outdoor air system energy recovery. Their efforts achieved a 20 per cent greenhouse gas reduction and over 20 per cent improved energy performance from code, through a strategic combination of architectural, electrical and mechanical energy, and carbon conservation measures. [Read more.](#)

From the Ground Up: a Fundamental Commitment to Sustainability

Victoria's Falcon Heights Contracting leads in ecological preservation



There is a particular kind of forest on the southern tip of Vancouver Island: coastal and temperate, where moss drapes over rocky outcroppings, and creeks run close to the surface. It is beautiful land, and it is fragile land. Build on it carelessly, and you don't just disturb a site; you unravel

something that took centuries to assemble.

Dave MacKenzie has spent more than 30 years thinking about that distinction. His career in green building began with an apprenticeship in Whistler, took him to orphanages in Guatemala, lakesides in Central America and ecologically sensitive sites across Australia and South Africa. By the time he founded **Falcon Heights Contracting**, he had seen what happens when builders treat the natural world as an obstacle to work around.



something back to the land, not just taking less from it.

Today, Falcon Heights is one of Victoria's most awarded luxury custom home builders, certifying homes at BUILT GREEN® Platinum level for nearly 15 years and pushing steadily toward Net Zero construction. But the company's most significant evolution has been philosophical: a growing conviction that building responsibly requires giving

That belief found its fullest expression yet in The Perch.



The Perch is a custom Platinum-certified home that put Dave's conviction to the test. Set within an ecologically sensitive coastal forest, the project presented challenges defined by the living systems around it. Before a single nail was driven, a team of biologists conducted a full biological assessment of the site, mapping sensitive wetlands, native moss substrates and

species habitats that would need to be preserved. That assessment didn't happen once and get filed away. It shaped every decision that followed, with a biologist returning monthly throughout construction to protect vulnerable nesting birds and ensure the integrity of the watershed. [Read more.](#)

Built Green Canada Declared National Green Building Day on June 3

Calling on Builders, Municipalities and Industry Partners to Celebrate Sustainability Leadership

In parallel with National Environment Week, Built Green Canada encourages the building sector and municipalities to recognize the first Wednesday of June as **National Green Building Day**. This annual campaign aims to raise awareness and support for sustainable building practices—recognizing industry leaders already doing so and encouraging others who aren't as far along.



This year's campaign generated increased participation amongst builder, municipality and industry members, earned media pick-up from 52 outlets from across the country (outlined in Built Green in the News), and reached half a million online impressions through digital advertising and organic posts across social platforms.

Built Green Canada celebrates those building more sustainably and encourages others in the industry, alongside municipalities, to recognize those going beyond code requirements. For sustainable builders, it's an opportunity to spotlight your efforts voluntarily building far beyond a code-built home and how these benefit your homebuyers and the environment, while also setting a standard that helps progress industry; for municipalities, this is an occasion to recognize your local leaders and strengthen your relationship with them; and for industry partners, it's a day to feature your leadership and how you help customers build better, more environmentally responsible homes, buildings and communities.

Buildings account for a huge percentage of energy-related carbon emissions and have been recognized by the federal government as a key area to focus on pathways towards reductions; as such, sustainability practices are ever-more important: for reducing GHG emissions, but also for improving resiliency to climate hazards like floods, wildfires and hurricanes, as well as improving resource-use efficiency. For those leading the way forward, let's all recognize their efforts, while spreading the word on the importance of more responsible practices.

“We are shining a light on the meaningful work industry is doing to create healthier, more affordable, sustainably built environments. And we want to commend all the BUILT GREEN® builders who certify their builds through our holistic, third-party sustainable programs: a made-in-Canada solution to building more responsibly. They are leaders who voluntarily build beyond code—focused on energy performance as well as water, waste, carbon reductions, indoor air quality, the improvement of home durability, and more. Regardless of which sustainable programs you're working through, today is a day to recognize the meaningful impact builders, and those who support them, are having on climate mitigation

— Jenifer Christenson, CEO of Built Green Canada

[Read more.](#)

Featured Post



sustainablebuildingmanitoba

...



**Sustainable
Building
Manitoba**

National Green Building Day

June 3, 2026

Celebrate Sustainability



sustainablebuildingmanitoba 🌿 Today is National Green Building Day - a moment to recognize the builders, renovators, and homeowners across Canada who are making our homes healthier, more efficient, and better for the planet. Huge thank you to everyone who is part of this important movement!... [more](#)

Choosing BUILT GREEN®

1. Why Build Sustainably



There's growing awareness and increased expectation of the importance of a more sustainable future. Homebuyers not only want a better performing home, they also often assume it is better built and rely on you to deliver.

Year after year, the **Home Buyer's Preference Study**, through the Canadian Home Builders Association and AVID ratings, shows sustainable building-related features in the top 10 “must haves”.

While energy efficiency and sustainability are often interchanged, these concepts overlap, but they're not the same. Energy efficiency aims to optimize energy use, while sustainable building has a broader scope that also includes materials and methods, indoor air quality, water conservation, waste management, occupant health and more. Sustainable building aims to achieve long-term balance—meeting our needs without harming future generations by minimizing negative impacts on the environment throughout a building's lifecycle.

The BUILT GREEN® programs are designed to take that broader, holistic approach to sustainability, for which there are many **builder benefits**.

Third-Party Certifications Featured

2. Find Your Competitive Advantage



As building code now addresses energy, builders who previously used energy alone as a competitive advantage are looking for ways to both meet code and get an edge beyond what everyone must do. The differentiator originally associated with energy alone is gone (beyond cases of exceptionally high performance).

Our holistic approach means we look at the house as a system, and this supports builders in achieving code and offers a competitive advantage beyond energy, while providing builders with pass-along benefits for their homebuyers, and a way to meet consumer demand for healthier, more sustainable homes with the economic benefits that come with increased efficiency, durability, rebate eligibility, improved resale value and more.



3. Get Started: Our Certification Process



1. **Membership:** Small Builder \$250 / Builder \$500.
2. **Training:** \$150 Program Fundamentals (online).
3. Complete the BUILT GREEN® Checklist. Assistance is available.
4. Hire an Energy Advisor for EnerGuide label (Part 9) or Engineer (Part 3).
5. BUILT GREEN® Certification:
 - \$120 / Single Family new home / reno.
 - \$100 / High Density first 100 units; \$75 / unit from 101-300 units;
 - \$50 / unit thereafter.

Single Family Program

Our flagship program, **Single Family New Construction** is a two-in-one certification: the EnerGuide label through **Natural Resources Canada** and our BUILT GREEN® label.

Program participation is affordable—discover:

Five cost-effective ways to build a BUILT GREEN® home.

Incentives and rebates in select markets.

Certification recognizes the authenticity of a project, offering third-party verification to the build's energy efficiency and green features.

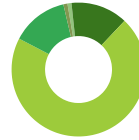
Certification Numbers

Congratulations to all builders who verified their builds through BUILT GREEN® certification this quarter:

APM Enterprises Ltd, Aquilla Homes Ltd, Astra Group, Beedie Construction Ltd, Brookfield Residential, Can-Der Construction Corp, Città Group, City Homes Master Builder Inc, Colbray Homes, Creation Homes, Crystal Creek Homes, Daytona Homes, Eagle Crest Construction, Excel Homes, Genesis Builders Group, Hasler Homes, Homes By Avi, Jayman BUILT, Khataw Development Ltd, Klair Custom Homes, Landmark Homes, Legacy Signature Homes,

Lexi Development, Logel Homes, McKee Homes, Prominent Homes Ltd, Rococo Homes Inc, San Rufo Homes, Spring Creek Mountain Village, Sterling Homes Calgary, Sterling Homes Edmonton, Tyee Homes, Urban Pioneer Infill Inc, and Verity Construction.

Q2 Single Family (incl. MURB) Labels by Certification Level



- 0.5% - Bronze
- 10% - Silver
- 73% - Gold
- 17% - Platinum

Platinum Homes Highlighted



Next to Built Green's Net Zero Energy+ certification, Platinum is the highest level a project can achieve. On their EnerGuide label, these projects earned at least 30 per cent lower than reference house, while achieving incremental improvement across the other seven areas of our programs.

Congratulations to all who achieved BUILT GREEN® Platinum certification on their single family projects this quarter—demonstrating leadership and commitment to sustainable building.

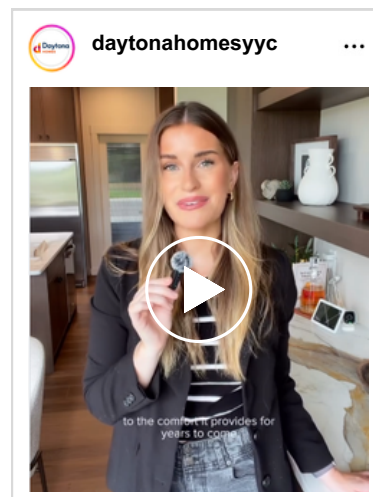
They include Colbray Homes, Crystal Creek Homes, Daytona Homes (7), Excel Homes (17), Jayman BUILT (35), Rococo Homes Inc, Spring Creek Mountain Village (3), Sterling Homes Edmonton (45), Sterling Homes Calgary (55) and Tyee Homes (3).

Daytona Homes

- Energy Advisor: **Enviromatics Group Ltd.**
- Cochrane, Alta.



Featured Post: learn why this builder certifies BUILT GREEN®



Third-Party Certifications Featured

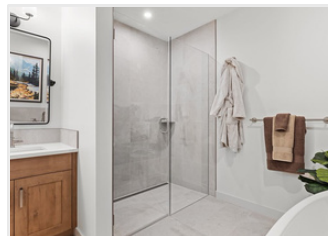
Colbray Homes

- Energy Advisor: [Enviromatics Group Ltd.](#)
- Red Deer, Alta.



Spring Creek Mountain Village

- Energy Advisor: Talus Green Building Consulting
- Canmore, Alta.



Excel Homes

- Energy Advisor: [Conscious Vibe Consulting](#)
- Airdrie, Alta.



Sterling Homes Edmonton

- Energy Advisor: [Enerspec Consulting](#)
- Edmonton, Alta.



Jayman BUILT

- Energy Advisor: [Conscious Vibe Consulting & Enerspec Consulting](#)
- Edmonton & Calgary, Alta.



Sterling Homes Calgary

- Energy Advisor: [Ecosynergy](#) and MPM Consulting Inc.
- Calgary, Alta.



Rococo Homes Inc.

- Energy Advisor: [Enviromatics Group Ltd.](#)
- Stony Plain, Alta.



Tyee Homes

- Energy Advisor: Kootenay Energy Advisor
- Kimberley, B.C.



Did You Know?

Platinum projects require ventilation to CSA standard



Do you have enough points for BUILT GREEN® Platinum but are reaching Gold? Platinum certification requires the completion of *CSA Standard F326 or ASHRAE 62.2 2022.

This addresses mechanical ventilation system installation to be completed by the installer or another professional knowledgeable about these systems. Ventilation in a high-performance home is critical, and this form helps verify balanced exhaust intake, knowing what the design is and how many cubic feet per minute is needed in the HRV, etc.

***See checklist item 4.7 for Single Family or 4.1 for High Density.*

Request the form: info@builtgreencanada.ca.

High Density Program

Our **High Density New Construction** program applies to multi-storey, residential towers, mixed-use, HD renovations (incl. office-to-residential conversion) and HD restorations.

Building performance is modelled and verified by a professional engineer using NECB or ASHRAE; meanwhile, all High Density projects have a **BUILT GREEN® HD Verifier** who works alongside the builder.

During the second quarter, high density projects were completed and are featured below. These progressive builders demonstrate leadership and verify their exemplary work through certification.

Congratulations to Astra Group, Avi Construction Management, Beedie Construction, Città Group, Eagle Crest Construction, Lexi Development and Logel Homes.

Q2 High Density Labels by Certification Level



- 0% - Bronze
- 66% - Silver
- 33% - Gold
- 0% - Platinum

Astra Group – Petro Fina

- 103 units, condominiums – Calgary, Alta.
- BUILT GREEN® HD Verifier: David Krisa, [Introba](#)
- Project Engineer: [Bilmar Engineering](#)



Avi Construction Management – Autumn at University District

- 165 units, condominiums – Calgary, Alta.
- BUILT GREEN® HD Verifier: David Krisa, [Introba](#)
- Project Engineer: [Reinbold Engineering Group](#)



Beedie Construction – Hawksley (East & West Bldg.)

- 41 units (East Bldg.) & 36 units (West Bldg.), condominiums – Vancouver, B.C.
- BUILT GREEN® HD Verifier: Emma Conway, [E3 Eco Group Inc.](#)
- Project Engineer: [Stantec Consulting Ltd.](#)



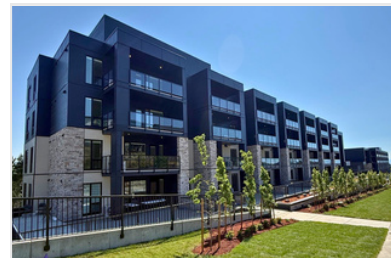
Città Group – The Tides

- 17 units, condominiums – Victoria, B.C.
- BUILT GREEN® HD Verifier: Roger Chayer, Talus Green Building
- Project Engineer: [Avalon Mechanical](#)



Eagle Crest Construction – The Lookout (Bldg. A & B)

- 72 units (Bldg. A) & 72 units (Bldg. B), condominiums – Langford, B.C.
- BUILT GREEN® HD Verifier: Emma Conway, [E3 Eco Group Inc.](#)
- Project Engineer: [EMBE Consulting Engineers Inc.](#)



Logel Homes – Altitude Bldg. 1

- 40 units, condominiums – Canmore, Alta.
- BUILT GREEN® HD Verifier: Lindsey Kindrat, 3 Point Environmental
- Project Engineer: [Applied Energy Consulting](#)



Lexi Development – Pacific House

- 63 units, condominiums & three townhomes – Victoria, B.C.
- BUILT GREEN® HD Verifier: Roger Chayer, Talus Green Building
- Project Engineer: [SRC Engineering Consultants Ltd.](#)



Greenhouse Gases & Carbon

Currently, GHG reporting is an option in our programs and not a requirement; however, select municipalities have already set target reduction requirements, while the Canadian Commission on Building and Fire Codes has included operational carbon in the 2025 National Building Code. Embodied carbon requirements are expected for 2030 codes. Built Green strongly encourages GHG and carbon reporting to support industry's readiness for incoming requirements. Built Green has opportunities to earn points through the Energy & Envelope section of our programs. For Single Family, this information is listed below:

Calculate and provide the greenhouse gas emission reductions based on the energy modelling results (see tab on BUILT GREEN® Checklist to calculate).

10% reduction from the [ERS] reference house for 1 point.

20% reduction for 2 points.

30% reduction for 3 points.

AND / OR

Builder performs life-cycle analysis (Operational + Embodied Carbon). Life-Cycle Specialist conducts a Cradle-to-Gate analysis for 2 points or a Cradle-to-Grave analysis for 4 points.

Operational & Embodied Carbon Checklist Items

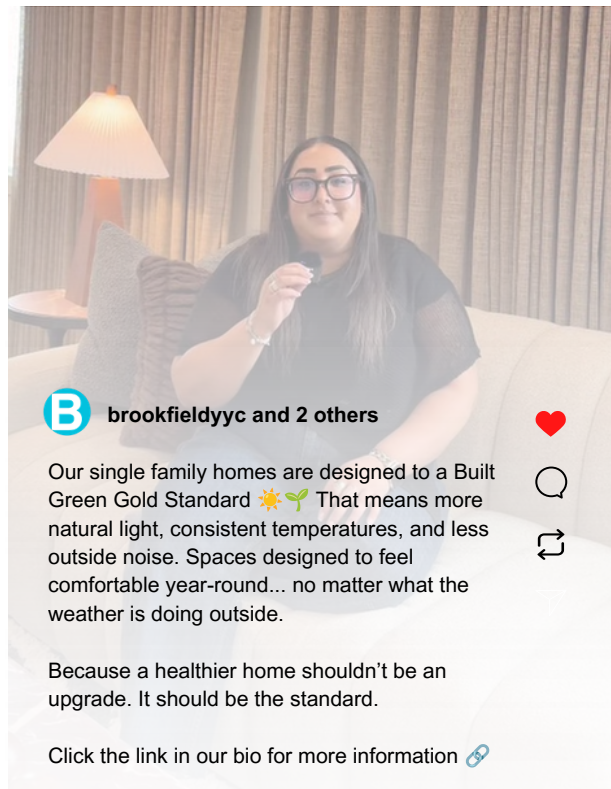
Throughout our programs, there are checklist items that contribute to the reduction of GHGs, as well as both operational with embodied carbon. To raise awareness of these items and encourage builders to consider impacts, we've identified them in a separate checklist. Reviewing these will assist in correlating your checklist item choices to reductions. For more information, please [contact us](#).

Built Green in the News

Over the second quarter of 2026, Built Green-related media coverage was picked up by a number of outlets, including:

Abbotsford News (x2), Agassiz Harrison Observer (x2), Alberni Valley News (x2), Aldergrove Star (x2), Arrow Lakes News (x2), Ashcroft Cache Creek Journal (x2), BEC Green, Boundary Creek Times (x2), Burns Lake Lakes District News (x2), Caledonia Courier (x2), Calgary Herald (x2), Calgary Sun, Cambell River Mirror (x2), Canadian Business Journal (x2), Canadian Industry Online, Cantech Letter, Castlegar News (x2), CEO.CA, Chemainus Valley Courier (x2), Clearwater Times (x2), Cloverdale Reporter (x2), Coast Mountain News (x2), Comox Valley Record (x2), Contractors Alliance Canada (x2), Construction Links, Construction Marketing Ideas, Cowichan Valley Citizen (x2), Cranbrook Townsman (x2), Creston Valley Advance (x2), Daily Hive Calgary, Daily Hive Edmonton, Eagle Valley News (x2), Eckville Echo, Edmonton Journal (x2), ENBIX newsletter, Edmonton Sun, Financial Post, Goldstream Gazette (x2), Grand Forks Gazette (x2), Haida Gwaii Observer (x2), HRAI Newsletter, Hope Standard (x2), Interior News (x2), Kelowna Capital News (x2), Keremeos Review (x2), Kimberley Bulletin (x2), Lacombe Express (x2), Le Lezard, Madison's Lumber Report, Monday Magazine, Must do Canada (x2), North Thompson Star/Journal & Barriere News (x2), 100 Mile Free Press (x2), Online Business Canada (x2), REMI Network, The Four Time Journal, Today in BC, Terra Daily, Tolerance.ca (x2), Toronto Business Journal, Trail Times, Tree Frog Creative, TikTok, Vancouver Island Free Daily (x2), Vernon Morning Star (x2), Victoria News (x2), Westerly News (x2), Western Built Magazine (x2), West K News (x2), Williams Lake Tribune (x2), Yahoo News Canada (x3) and Yukon News (x2).

Builder Member Reel



B **brookfieldyyc and 2 others** ❤️

Our single family homes are designed to a Built Green Gold Standard 🌞🌱 That means more natural light, consistent temperatures, and less outside noise. Spaces designed to feel comfortable year-round... no matter what the weather is doing outside.

Because a healthier home shouldn't be an upgrade. It should be the standard.

Click the link in our bio for more information 🔗

Built Green Celebrates Builder Excellence at the Georgies

On May 23, we were glad to join industry leaders at Canadian Home Builders' Association of British Columbia's **Georgie Awards** to celebrate industry excellence in home design and construction.



Pictured here are some of our Built Green builders—Coast Essential Construction, RDC Fine Homes, Coleridge Construction, J. Zsiros Contracting and Hasler Homes—flanked by Built Green's Esther Bodoarca and Sarah Vanderlee.

A special shout out to nominated BUILT GREEN® builders:

- **Best Builders**
- **Coast Essential Construction**
- **Coleridge Construction**
- **Falcon Heights Contracting**
- **Hasler Homes Ltd.**
- **J. Zsiros Contracting Ltd.**
- **Kindred Construction Ltd.**
- **Lacey Construction Ltd.**
- **Lentel Construction**
- **PATH Developments**
- **RDC Fine Homes**
- **White Wolf Homes**

Shout Out to Other Industry Awards



We want to acknowledge all those building better—as well as the associations that work to showcase their achievements and provide ongoing learning opportunities. Congratulations to all builders whose excellent work was recognized as finalists and winners at the following awards that took place during the second quarter.

- **Central Alberta Awards of Excellence in Housing**, BILD Central Alberta
- **BILD Awards**, BILD Greater Toronto Area
- **BILDCR Awards**, BILD Calgary Region
- **HAVAN Awards for Housing Excellence**, HAVAN
- **Housing Awards of Excellence**, CHBA Fraser Valley
- **National Awards for Housing Excellence**, CHBA National
- **RenoMark Renovation Awards**, Manitoba Home Builders Association
- **RRHBA Master Awards**, Saskatchewan Home Warranty
- **VIBE Awards**, CHBA Vancouver Island

Jayman BUILT Wins Green Building Award – 2026 Emerald Awards

On June 4, Built Green Canada's founding member, **Jayman BUILT**, received the Green Building Award at this year's **Emerald Awards**.



This recognition highlights Jayman's steadfast leadership in sustainable homebuilding and their commitment to advancing high-performance housing. Their **Complete Home** package—featuring essentials like front landscaping, blinds, and a washer and dryer included as standard—reflects their focus on delivering value and efficiency without added upgrade costs.

We're so proud of this well-deserved achievement and Jayman's continued dedication to building better.

All Weather at Home Continues to Raise the Bar Adds Solar Industrial Field

On June 17, industry, media and government representatives gathered at **All Weather at Home's** head office and manufacturing facility in Edmonton for the unveiling of the country's largest rooftop solar industrial field on a window, door and glass manufacturing plant.



Solar provider, Inferno Energy, worked with Epcor and All Weather to facilitate their vision, creating a 1,183-kilowatt direct current system that spans 110,000 square feet of rooftop and features 2,040 Thornova 580-watt solar panels. With the array generating approximately 1.3 gigawatt hours of energy annually, this is enough electricity to power 1,548 typical Alberta single-family homes for one year, which reduces the plant's electricity consumption by 35 per cent. It is also expected to avoid 632 tonnes of CO₂ emissions each year and to pay for itself within seven-and-a-half years.

All Weather says this is a calculated decision to build stronger business, reduce their cost structure and reinforce the standard they hold themselves to, as industry leaders. This next step forward in their sustainability practices reflects what they believe responsibility to their customers looks like.

Representatives from all orders of government commended this important work supporting economic development through innovation and sustainability in our communities, including the Honourable Eleanor Olszewski, MP, Sherwood Park MLA Kyle Kasawsky, and City of Edmonton Councillor, Reed Clarke.

After nearly five decades of providing Canadian builders with quality, energy-efficient windows and doors, this is yet another evolution of this long-time Built Green member's ongoing work to walk their talk on sustainability leadership.

Blueprint: Accelerating Sustainability Solutions

Helping founders scale progressive construction technologies



Light House has launched **Blueprint**, Canada's national business accelerator dedicated to working with founders to scale their sustainable construction solutions—and they're seeking partners who would benefit from these services. Formerly the Circular Construction Accelerator (CCA), Blueprint has evolved to support a wider range of sustainable solutions across the construction value chain (business, product manufacturers and construction companies). With new, stage-specific pathways, Blueprint guides companies from innovation to scale by helping them gain market traction, navigate capital and grow in the \$50 billion sustainable construction market: creating clear pathways to commercialization and deployment.

Learn about Blueprint, the companies they're working with, and their upcoming plans for Building for Seven Generations on their **website**.

Light House is a group of experts based out of Vancouver, helping government and industry to advance regenerative built environments that nurture ecological and human health. Their Managing Director, Joanne Sawatzky, is a valued BUILT GREEN® High Density Verifier.

Webinar – Product Catalogue Talks

On June 18, we delivered our third Product Catalogue Talks, featuring a series of short presentations on building materials that support sustainable construction. A select group of our Product Catalogue listers discussed the features and benefits of their products—including some lesser-known advantages—and how these materials can help meet code, achieve certification and contribute to climate mitigation.



With over 80 RSVPs, there was representation from British Columbia, Alberta, Manitoba, Ontario and Quebec, ranging from builders to engineers, energy advisors, architects and municipalities.

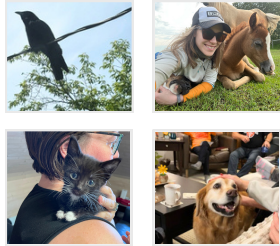
Special thank you to our speakers: All Weather at Home, Gradient Thermal Inc, Greenstone Building Products, Owens Corning, Selkirk Stone Distributors and SI Construction Systems. [More about their BUILT GREEN® Approved products.](#)

And a big thank you to All Weather at Home and Owens Corning for contributing some amazing prizes!

If you missed this webinar, you can watch the recording on our [YouTube channel](#).

Wellness Day 2026

Each year, Built Green sets aside a Wellness Day for the team—a chance to slow down, recharge and focus on personal well-being. It's an opportunity to step away from the day-to-day, reconnect with what matters most, and prioritize mental, physical and emotional health.



Join the BUILT GREEN® Community

The BUILT GREEN® Community is a network of industry professionals committed to more responsible building practices and third-party certification. Each group is comprised of valuable resources for those interested in green building.

Are you making mutually beneficial connections? You can help build on each other's sustainability goals.

Connect with Us

✉ info@builtgreencanada.ca

☎ 780.485.0920 | Toll-Free 855.485.0920

🌐 <https://builtgreencanada.ca/become-a-member>

Our 2026 Board of Directors

Built Green Canada held its Annual General Meeting early in April, which included elections for the 2026 [Board of Directors](#). The Board is comprised of leaders from diverse backgrounds, representing builders, renovators, restorers and developers that deliver a range of housing product, and who contribute to the organization's ongoing efforts to progress sustainable building practices, through the delivery of our practical, affordable, third-party certified building programs.



Meet those contributing to our ongoing efforts to progress sustainable building practices.



Dave Krasman
Chair
Jayman BUILT
Calgary, Alta.



Lance Floer
Past Chair
Director Emeritus,
Board Development
Calgary, Alta.



John Friswell
CCI-Fairmile
Group Ltd.
North Vancouver, B.C.



Greg Hasler
Hasler Homes
North Vancouver, B.C.



Nick Hudson
Hudson Restoration
Burlington, Ont.



Curt Keil
Sterling Homes Calgary
Calgary, Alta.



Dave Turnbull
Past Chair
Director Emeritus,
Technical Advisor
Enerspec Consulting
Edmonton, Alta.

Why Showcasing Your 3rd-Party Certification Matters

Show you're not greenwashing: verify your work

Without certification, it's difficult to know whether requirements are met; certification removes perceptions of greenwashing. Putting the BUILT GREEN® label on the electrical panel tells homebuyers you're credible. Show off your label—in the home and showhomes, in your advertising, on social media, and through both your sales team and realtors.

This is about your competitive advantage. It's about you being a progressive builder who's building more sustainably, with a label to verify this. It's about being a builder who does more than code. And, it's about [pass-along benefits](#) you can offer your homebuyer.

Increasingly, we receive calls from customers asking if a home they're considering has been certified. Homebuyers are becoming more discerning about the legitimacy of "green feature" claims.

[Contact us](#) for assistance highlighting green features.

Ways to Showcase Your BUILT GREEN® Certification:

1. Display Your 2-in-1 Home Certification

These labels provide verification to the home's energy efficiency and green features and reinforce to homebuyers that they've purchased from a quality builder who goes beyond code.

2. Project Labels – on Electrical Panel

Affix BUILT GREEN® label on electrical panel with EnerGuide label from Natural Resources Canada.



EnerGuide is an official mark of Natural Resources Canada: used with permission.

3. Generic Label – Showhome, Sales Package, Office

A commitment to certification before seal level is confirmed



Highlight your commitment to verifying your projects' energy performance + holistic approach to sustainable building, with a generic label!

**Generic label available to promote certification from the start: for projects enrolled for certification / if builder includes certification as an option (there's no certification level identified). It's not to be used for equivalency standards. Available on request—[contact us](#).*

4. Metal Plaques – Projects, Showhomes, Office



\$35 [Metal certification plaques](#) are a conversation starter that further feature home certification—install on sidewalk, gate, project exterior / interior wall, plus in showhomes! Available in Bronze, Silver, Gold, Platinum, Net Zero Energy+ and generic (no level).

5. Show Customers the Value of Your Build Being 3rd-Party Certified

We provide a [homebuyer benefits overview](#) to help you promote your BUILT GREEN® project: include benefits when talking to customers—ensure they know why your product is superior! Plus, integrate this into your marketing efforts.

You offer economic benefits; a healthier, more efficient, comfortable home; increased durability; alongside verification of green features and energy efficiency—which can result in rebate eligibility!

6. Social Media: Tag Us & Use Hashtags



Show customers you go beyond status quo—include:

[#BuiltGreenBuilder](#) [#PutALabelOnIt](#) [#BuiltGreenCertified](#)

7. Connect with Us to Be Featured



- Social media
- Website
- Newsletter
- Webinars
- Apply to Maverick Awards
- And more...

Follow and engage with us on:



Incentives & Rebates



Green home incentives mean benefits you can pass to customers—putting money back in their pocket. Rebates are available across the country and vary based on project type (single family, renovation, high density, etc.).

Mortgage Rebate Eligibility

Single family new homes certified BUILT GREEN® Gold, Platinum and Net Zero Energy+ are eligible for a partial mortgage loan insurance **premium refund of 25 per cent** (minimum 20 per cent improvement in energy performance).

- Canada Mortgage & Housing Corporation: [Eco Plus Program](#).
- Canada Guaranty Mortgage Insurance Company: [Energy-Efficient Advantage Program](#).
- Sagen™: [Energy-Efficient Housing Program](#).
- And others.



Remind your homebuyer – contact Built Green Canada for their Certificate of Authenticity to receive the rebate!

In the second quarter, we responded to 112 homebuyer requests for Certificates of Authenticity. This document, issued out of the Built Green office, enables them to access mortgage insurance rebates.

Thank you to the mortgage providers who incentivize homebuyers to buy greener homes, verified through certification. By providing substantial rebates, they increase demand for sustainably built homes—providing builders with an added selling feature and rewarding homebuyers who choose a greener future!

Enhance Your Skills with Affordable Training



We believe training is essential. Built Green offers affordable online courses to guide you through practical methods to encourage continuous improvements to building practices. Our builder membership requires updated training every two years. Is your training up to date?

Plus, earn checklist points for additional staff and trades who go through our training. Membership fee discount applies.

Are you looking for training? Register now.



BUILT GREEN® Program Fundamentals

\$150 for members / \$250 for non-members

Even for long-time members, this is a great refresher: on what Built Green is about and how you can leverage the benefits. A requirement for new builders, this course focuses on the fundamental aspects of the program to orient participants on how to work with Built Green; introduce you to the administrative and technical requirements; prepare you to successfully navigate our quality assurance processes; and offer resources to help you be successful at building BUILT GREEN® homes. We strongly recommend building science training as a natural progression.

- 3 CPD points – BC Housing
- Master Building training credits – PHBI



Construction Technology for Built Green

\$276.50 for members / \$395 for non-members

An excellent building science course by Blue House Energy, it addresses the house-as-a-system concept; the role of sustainable development in construction; how building science affects building durability and occupant comfort; the signs, symptoms and solutions for good indoor air quality; building envelope details and how they control or contribute to heat, air and moisture flows; and mechanical systems.

- 20 CPD points – BC Housing
- Master Building training credits – PHBI



Built Green Net Zero Energy for New Construction

\$276.50 for members / \$395 for non-members

For those working toward net zero, this series of training modules supports our Net Zero Energy+ certification program, and is valuable to any professional builder. It introduces concepts and techniques for developing high performance and net zero energy new construction projects. In addition to advanced envelope and mechanical system content, the course includes discussion on how occupant behaviour impacts the overall energy use in a house and affects the sizing of renewable energy systems.

- 20 CPD points – BC Housing
- Master Building training credits – PHBI



Built Green Whole-House Energy Retrofit

\$276.50 for members / \$395 for non-members

This course is a partnership between Built Green Canada and **Blue House Energy**. It builds on industry's knowledge, providing the bigger picture of an "envelope-first" approach. It encompasses the basement to attic, assessing energy usage and building envelope, air leakage and drafts, insulation levels, heating / cooling problems and how to identify and address dampness and mold or mildew, which could lead to structural and / or health problems. This course aligns with our **Renovation Programs** but is valuable to any professional renovator.

- 20 CPD points – BC Housing
- Master Building training credits – PHBI



Webinar Recordings: Free of Charge for Members

Valuable online resources to improve on your projects' certification level and to find practical tips for building upon your sustainability efforts!

Develop a Deeper Understanding of Our Program Sections

- Energy & Envelope, Part I
- Energy & Envelope, Part II
- Materials & Methods
- Indoor Air Quality & Ventilation
- Waste Management & Water Conservation
- Business Practices

More Webinar Recordings with Great Tips

- Cost-Effective Ways to Improve Building Performance
- Under-Utilized Technology that Makes a Difference

Upon request, these are available for members at no charge—**contact us!**



What are you interested in learning about? We have upcoming webinar slots and want to ensure topics are valuable to you!

How We Help You Sell the Benefits of a BUILT GREEN® Home

1. Meet with Your Sales Team

Discuss strategies and opportunities for communicating the benefits of a BUILT GREEN® home.

2. Share the Benefits & Resources

Review key selling points, customer-focused messaging, and helpful resources your team can use.

3. Implement with Homebuyers

Your sales team takes these tools and strategies directly to homebuyers, showcasing the value of a BUILT GREEN® home.

Built Green offers you a pathway to your competitive advantage. **Contact us** to schedule a meeting!

There are other valuable courses related to sustainability, which may meet our membership training requirements. For instance, we acknowledge Building Science for New Homes courses through Service Organizations licensed by Natural Resources Canada, alongside other training providers. Please **contact our office** to confirm.

Attention All Estimators

Save Time on Product Sourcing

The BUILT GREEN® Product Catalogue is an online resource for builders and renovators: of building materials, for use in sustainable construction. Products have been approved by Built Green's Technical Standards Committee, giving builders peace of mind and saving them time sourcing materials.

Earn Points Towards Project Certification

Our checklists guide builders to achieve certification, and products featured are organized into the program sections where they have been approved to help earn points towards project certification.

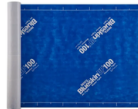


Section 1: Energy & Envelope

Air Barrier Membrane

Blueskin® VP100 – Henry Company Canada

Earning checklist point: 1.2.9



- Improving building longevity, thermal performance, and occupant comfort by enhancing air quality and reducing mold formation, while also lowering energy costs, this easy-to-install, fully adhered peel-and-stick barrier eliminates air leakage and functions as a water-resistant rain barrier.

Insulated Panels

GS Panels – Greenstone Building Products

Earning checklist points: 1.2.2, 1.2.3, 5.12 & 8.1.5



- GS Panels are a proprietary, engineered system that integrates EPS insulation with steel stud framing into a single, high-performance assembly. This streamlined design and its unique connection details eliminates thermal bridging, resulting in a highly efficient and airtight building envelope. Manufactured in Brandon, Man.

Tankless Hot Water Heater

syncFURNACE Tankless™ – Gradient Thermal Inc.

Earning checklist points: 1.3.7, 1.3.9.2, 1.3.9.6, 8.1.4 & 8.1.5



- A highly efficient, 2-in-1 appliance that handles both space heating and domestic hot water from one space-saving unit. It features a 192 MBH high-efficiency tankless water heater, capable of up to 4.8 GPM at a 77-degree rise, with optional built in recirculation. Space heating comes from a high-efficiency, fully variable speed ECM fancoil, which uses the hot water from the tankless water heater to heat the air. Available in five sizes from 500 CFM to 2200 CFM with BTU output ranges from 30 MBH to 95 MBH. Manufactured in Calgary, Alta.



Section 2: Materials & Methods

Windows & Doors

Windows – All Weather at Home

Earning checklist points: 1.2.15, 2.3.5 & 8.1.5



- All Weather at Home offers a diverse selection of windows, meticulously designed to suit Canada's unique climate zones and cater to a variety of styles and preferences. Their award-winning, expertly crafted products deliver superior energy efficiency (up to R8), cost-effectiveness and CSA certification. Customers can trust that every window meets their stringent quality control standards and is backed by their commitment to exceptional service. Manufactured in Edmonton, Alta.

Fiberglass Entry Doors – All Weather at Home

Earning checklist points: 2.3.5 & 8.1.5



- Fiberglass doors insulate better, last longer, resist warping and cracking, and are dent resistant compared to other door materials. From timeless panel styling for a traditional look, to contemporary textured woodgrain for a bold, modern statement, fiberglass doors by All Weather at Home are the ultimate choice for quality, style and energy efficiency. Manufactured in Edmonton, Alta.

Concrete

EvoBuild™ Low Carbon Concrete – Heidelberg Materials

Earning checklist points: 2.1.7, 2.2.7 & 8.1.5



- EvoBuild™ lowers the carbon footprint of every home, helping homebuilders to reach their sustainability goals while maintaining performance and providing the same durability as traditional concrete. Supported by knowledgeable experts, science-backed data and sustainable product formulations, EvoBuild™ low-carbon concrete offers significant carbon reductions when compared against regional industry average benchmarks. Manufactured in Edmonton, Alta, Delta, B.C. and Picton, Ont.

Stone

Country Cliffstone – Selkirk Stone Distributors Ltd.

Earning checklist points: 2.3.4



- Country Cliffstone displays a variety of textural details, varying from an occasional rugged sawtooth texture, to nearly smooth finish. Stones are perfectly sized to accomplish a unique and impressive installation quickly. Their products can be used for both small and large projects, and their stone veneer supplier professionals are covered with a 50-year warranty to make sure that the stonework lasts.

Shingles

Royal Estate Shingle – IKO Industries

Earning checklist points: 2.3.1.1, 2.3.1.2 & 8.1.4



- IKO's Royal Estate laminated shingles is a showcase for luxury and comfort which provides years of distinction and durability. Each shingle boasts a range of subtle color variations that evoke the look of true slate. Contemporary materials and advanced technology make Royal Estate a lasting investment. Featuring algae-resistant granules, these shingles are easy to install and include a limited lifetime warranty. Manufactured in Calgary, Alta.



Section 3: Indoor Air Quality

Flooring

CRAFT Floors

Earning checklist points: 2.2.11, 2.3.15, 3.17, 3.21 & 7.4



- A leader in the field of sustainably sourced materials for use in wide-plank hardwood floors, CRAFT Floors utilizes well-trained wood artisans to create floors that are exceptionally beautiful and unique, yet within budget for most projects. Their products have many third-party certifications, including GREENGUARD® Gold, SFI, Red List Free and more, adhering to rigorous industry standards, such as third-party chemical emissions standards, helping to reduce indoor air pollution and the risk of chemical exposure, while aiding in the creation of healthier indoor environments.

UrbanWood

Earning checklist points: 2.2.11, 2.3.15, 3.17, 3.21 & 7.4



- Each plank is made from responsibly sourced North American hardwoods and carefully finished with attention to every detail. With a TRUE Zero-Waste Certification, every stage of production reflects their deep commitment to reducing environmental impact and preserving natural resources. UrbanWood floors are GREENGUARD® Gold Certified, meeting the industry's highest standards for low emissions and contributing to cleaner air and healthier indoor environments.

Insulation

Sound-SHIELD – Johns Manville

Earning checklist points: 2.2.4, 3.10 & 8.1.5



- The Sound-SHIELD formaldehyde-free batts are lightweight, sound-absorbent insulation made of long, resilient glass fibres bonded with a thermosetting resin. Sound-SHIELD batts help provide a more comfortable interior environment by reducing transmission of conversations and the sounds of televisions, stereos and ventilation systems. In floor/ceiling assemblies, sound control batts may also help reduce transmission of impact-generated sounds between adjacent areas. Manufactured in Innisfail, Alta.

FOAMULAR® NGX™ C-200 Extruded Polystyrene – Owens Corning

Earning checklist points: 1.2.1, 1.2.6 & 3.10



- A closed-cell, highly moisture-resistant rigid foam board, Owens Corning's FOAMULAR® NGX™ C-200 Extruded Polystyrene (XPS) Insulation is well-suited for a wide variety of residential and commercial construction applications. It is ideal for both above- and below-grade uses, including perimeter/foundation, cavity wall, precast concrete, under-slab, and other applications.

Radon Detector

Corentium Home – Airthings

Earning checklist point: 3.6



- Corentium Home is a battery-operated digital radon detector. This compact detector empowers homeowners to monitor their home's short- and long-term radon levels. It is one of the first digital radon monitors in Canada to be recommended by the C-NRPP for both long-term radon monitoring and informing radon mitigation decisions.



Section 4: Ventilation

Humidifier

Model 720 Fan-Powered Evaporative Humidifier – AprilAire

Earning checklist point: 4.6



- The AprilAire 720 Whole-House, Fan-Powered Evaporative Humidifier is an advanced solution designed to deliver optimal humidity control for homes up to 6,250 square feet. With the ability to provide 21 gallons of humidification per day, this industry-leading unit ensures rapid and balanced humidity, crucial for reducing respiratory infections, allergies, and asthma symptoms by minimizing bacteria, viruses, fungi, and dust mites throughout the entire home.

View Full Catalogue of BUILT GREEN® Approved Products

