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### Sterling Homes Goes for Gold, and Platinum, Too

From the *Calgary Herald*, by Laura Severs



Sterling Homes Edmonton and Sterling Homes Calgary are digging in and in a green shift by building better than building code, constructing homes with improved energy performance and using practices that see these homes

built in a more sustainable manner. Both have dramatically increased the number of its Built Green home certifications and have shifted their focus towards the higher end of the Built Green certification scale. Built Green Canada, a national, Edmonton-based organization, provides third-party certification for environmentally friendly homes and buildings.

Sterling Edmonton leapt from an initial 15 certifications in 2022—its first certification was at the end of May of that year—to more than 335 last year. While gold certifications—Built Green offers various levels of certification ranging from a lower bronze and ascending to gold, platinum and even higher net zero levels, in that order—led the way in 2023 and 2024, platinum certifications have continued to rise each year since 2022 and reached a level of 35 per cent last year. [Read more.](#)

### Advancing Homebuilding with Jayman's Quantum Performance Walls



Founder and long-time Built Green builder, Jayman BUILT, has introduced its innovative Quantum Performance Wall System, powered by BTRboard™ technology. As the first large-scale single-family production builder to incorporate fire-rated exterior insulated sheathing in every home, Jayman is setting a new standard in sustainable construction

—enhancing both resiliency and disaster preparedness.

Designed with homeowners in mind, the Quantum Performance Wall System integrates BTRboard™ technology to improve insulation, thermal performance, and overall comfort, helping reduce heating and cooling costs by up to 20 per cent.

This advanced wall system is a key feature of Jayman's **Complete Home**, an elevated standard designed to deliver greater value and convenience. The Complete Home also comes equipped with front yard landscaping, a full appliance package (including a washer and dryer), and more—ensuring homeowners can move in with confidence and comfort from day one.

“The Science of Homebuilding and the formation of Built Green Canada some 23 years ago has been a passion of mine for my whole career. Jayman has certified 14,250 Built Green homes since 2003 and has conducted blower door tests on every home we have built since that time.

- Jay Westman, Chairman & CEO of Jayman BUILT

Visit their [website](#) to learn more.

### Renfrew Educational Services' Three Sisters Centre

First BUILT GREEN® Schools' Certification



Renfrew Educational Services' Three Sisters Centre is advancing steadily through construction as part of the BUILT GREEN® Schools pilot program. With the project now well into delivery, the team is focused on translating design intent into on-site performance, prioritizing energy efficiency, durable building systems and healthier material selections amongst others.

Renfrew's educational design team continues to track the documentation required for Built Green verification at closeout with the ambitious target of meeting BUILT GREEN® Platinum, the program's highest certification level. Learn more about the Schools' Program, [here.](#)

# Announcing Our Maverick Award Winners!

## Announcing Winners in Our Third Annual Maverick Awards

*Niche awards program profiles trailblazers in sustainability*

Together with our title sponsors, Jayman BUILT and SkyFire Energy, we announced the winners of our third annual Maverick Awards, selected from an impressive group of finalists. There are three categories recognizing sustainability leadership in the built environment—Ambassadorship, Innovation, and Transformation—which received entries from British Columbia through to Ontario. The Ambassadorship category had a two-way tie, so this year, four winners were announced.

*Stay tuned—winner videos coming out soon!*

### Ambassador Maverick: Effect Home Builders



One of Built Green's early adopters and a custom home builder leading by example, pioneering sustainable building systems and sharing learnings through industry committees and events, mentorship and education, and earned media—they're passionate advocates influencing change.

### Ambassador Maverick: Excel Homes



One of the three original Built Green builders, with over 7,000 certifications, Excel Homes played a pivotal role in introducing and promoting Built Green's programs, setting a higher standard for industry to achieve and for homebuyers to expect—they've demonstrated sustained commitment to certification, education and industry collaboration.

### Innovation Maverick: Carbon Wise



Showing exceptional leadership in the decarbon revolution, addressing critical challenges in the built environment. This women-led organization shares their innovative work through case studies, presentations, builder education and policy collaboration, while supporting BUILT GREEN® projects.

### Transformational Maverick: Phoenix House by Best Builders



Following a devastating fire, Phoenix House is a remarkable rebuild setting a new benchmark for low-carbon renovations, while addressing resilience and holistic sustainability in a multi-generational home—it's also Canada's first Zero Carbon certified, BUILT GREEN® Net Zero Energy Ready+ home.

Congratulations to our finalists, below, all worthy of recognition.

### Ambassador Finalists

Verity Construction

### Innovation Finalists

Landmark Homes

The Perch, Falcon Heights Contracting

### Transformational Finalists

Landmark Homes

The Perch, Falcon Heights Contracting

### Maverick Judges

The Mavericks were judged by a panel of industry experts, selected for their extensive knowledge and diverse experience across geographic markets. Their unique perspectives enriched the judging process—thank you to our judges for their time and valuable contributions.

- Sydney Bond, [Rescom](#), Edmonton, Alta.
- Martin Chabiera, [PATH Developments](#), Vancouver, B.C.
- Roger Chayer, Talus Green Building Consulting, Vancouver, B.C.
- Luke Dolan, [Capital Homes Energy](#), Vancouver, B.C.
- Cooper Le, [4 Elements Integrated Design Ltd](#), Calgary, Alta.
- Isaiah Littley, [Introba](#), Toronto, Ont.
- Braedyn Stockfish, [Entuitive](#), Ottawa, Ont.
- Dave Turnbull, [Enerspec Consulting](#), Edmonton, Alta.
- Jim Zsiros, J. Zsiros Contracting Ltd, Courtenay, B.C.

### Maverick Sponsors

Huge thanks to our sponsors—leaders in supporting sustainable building. We applaud their efforts and are truly grateful for their partnership.

#### Title Sponsors



#### Category Sponsors

### About Our Maverick Awards

The [Maverick Awards](#) are another step forward in our mission to progress sustainability practices and recognize leadership. Originating 23 years ago, Built Green formed when builders wanted a means to progress and showcase their sustainability efforts through rigorous, relevant and practical third-party certification programs—voluntarily choosing to do more than building code.

From this, they created the not-for-profit organization, Built Green Canada, with founding member, Jayman BUILT, in collaboration with the Canadian Home Builders' Association, Canada Mortgage and Housing Corporation, the Alberta Research Council, Natural Resources Canada, Climate Change Central and other key stakeholders. Today, these certification programs address pathways towards energy efficiency as well as improvements in seven other critical areas of sustainable building.

### Watch Out for Maverick's Newsletter – Coming Soon

More to come on the impressive achievements of our winners and finalists—watch out for our Maverick's Newsletter, coming next month!

## Your Pathway to a Competitive Advantage



Our programs are affordable and offer ease of navigation and the flexibility for you to choose from a number of green features, depending on what best suits your build, customer and budget.

Whether you're in a jurisdiction that requires 9.36, Energy Step Code or Energy Tier Code, all builders face increased energy performance requirements—the competitive advantage originally associated with energy alone is gone (beyond cases of exceptionally high performance).

Through BUILT GREEN® certification, you gain an advantage over other builders—our programs take a holistic approach that includes the preservation of natural resources, reduction of pollution, ventilation and air quality and the improvement of home durability. Yours is a more sustainable build: verified with certification! [Learn more.](#)



## Single Family Program

The origins of our flagship program, [Single Family New Construction](#), are in 2003, when the organization was formed. It's a two-in-one certification: the EnerGuide label through [Natural Resources Canada](#) and our BUILT GREEN® label.

Program participation is affordable:

Discover [five cost-effective ways](#) to build a BUILT GREEN® home.

Find [incentives and rebates](#) in select markets.

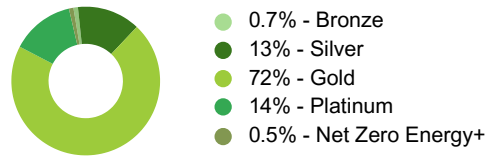
Certification recognizes the authenticity of a project, offering third-party verification to the build's energy efficiency and green features.

## Certification Numbers

Congratulations to all builders who verified their builds through BUILT GREEN® certification this quarter:

0957860 BC Ltd, Aquilla Homes Ltd, Blackfish Homes, Brookfield Residential, Can-Der Construction Corp, Città Group, City Homes Master Builder Inc, Colbray Homes, Crystal Creek Homes, Daytona Homes, Dominion Residential Inc, Douglas Homes Ltd, Excel Homes Calgary, Excel Homes Edmonton, Genesis Builders Group, Hasler Homes, Homes By Avi, Homes By Us Ltd, Jayman BUILT, Klair Custom Homes, Landmark Homes, Legacy Signature Homes, Lentel Construction, Logel Homes, McKee Homes, My House Design/Build/Team, Naikoon Contracting Ltd, PATH Developments, Prominent Homes Ltd, Rococo Homes Inc, Rosecrest Homes Ltd, San Rufo Homes, Spring Creek Mountain Village, Sterling Homes Calgary, Sterling Homes Edmonton, Truman Homes, Tyee Homes and Verity Construction.

Q1 Single Family (incl. MURB) Labels by Certification Level



## Platinum Homes Highlighted



Next to Built Green's Net Zero Energy+ certification, Platinum is the highest certification level a project can achieve. On their EnerGuide label, these projects earned at least 30 per cent lower than reference house, while achieving incremental improvement across the other seven areas of our programs.

Congratulations to all who achieved BUILT GREEN® Platinum certification on their single family projects this quarter—demonstrating leadership and commitment to sustainable building.

They include to Blackfish Homes, Colbray Homes (3), Crystal Creek Homes, Excel Homes Calgary (22), Excel Homes Edmonton (5), Hasler Homes, Jayman BUILT (2), Legacy Signature homes (3), My House Design/Build/Team, PATH Developments, Spring Creek Mountain Village (2), Sterling Homes Edmonton (83), Sterling Homes Calgary (47) and Tyee Homes (2).

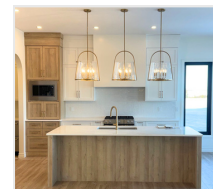
## Blackfish Homes

- Energy Advisor: Integris Building Science
- Gabriola, B.C.

[Blackfish Homes'](#) project emphasizes sustainable, resilient and health-conscious design through the use of sustainably sourced lumber, recycled materials, and natural finishes. A fire-resistant roof enhances long-term durability and resiliency, while low-VOC materials and a carpet-free design promote superior indoor air quality, creating a comfortable and healthier living environment for occupants.

## Colbray Homes

- Energy Advisor: [Enviromatics Group Ltd.](#)
- Paintearth County, Alta.



[Colbray Homes](#) certified three BUILT GREEN® Platinum homes this quarter. Featuring open-concept layouts and expansive windows, each home is thoughtfully designed to maximize natural light and create a connection to the surrounding landscape. A high-performance building envelope with advanced insulation and air sealing helps reduce energy consumption while enhancing year-round comfort.

## Crystal Creek Homes

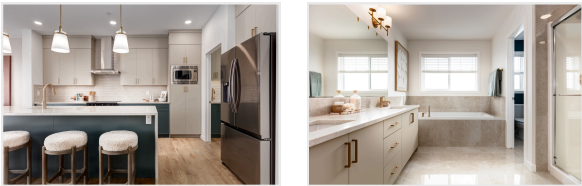
- Energy Advisor: [Conscious Vibe Consulting](#)
- Rocky View, Alta.



Crystal Creek Homes' project prioritizes durability, comfort and efficiency through the use of long-lasting materials and superior ventilation. Water conservation is supported by efficient appliances and advanced irrigation technology. As the home is located near a forest, additional measures include completing the FireSmart Structure and Site Hazard Assessment and installing a fire-resistant roof to enhance resilience against wildfire risks.

## Excel Homes Calgary

- Energy Advisor: [Conscious Vibe Consulting](#)
- Calgary, Alta.



Excel Homes Calgary certified 22 BUILT GREEN® Platinum homes this quarter. The homes are equipped with smart thermostats, high-efficiency furnaces and HRV systems to enhance energy efficiency and indoor comfort. Natural carpeting certified Green Label Plus is used throughout to support healthier indoor air quality, and each home is designed to be solar-ready, enabling future rooftop photovoltaic installation and improved long-term energy performance.

## Excel Homes Edmonton

- Energy Advisor: [Enerspec Energy Consulting & Home Inspection](#)
- Edmonton, Alta.



Excel Homes Edmonton certified five BUILT GREEN® Platinum homes this quarter. These homes incorporate durable and recycled content and building materials, and feature fire-resistant roofs to enhance long-term resilience. In addition to building healthier homes, Excel Homes prioritizes environmental responsibility by diverting over half of their construction waste from landfills and engaging trades' partners in on-site recycling practices.

## Hasler Homes

- Energy Advisor: [BMAC Technologies & Consulting](#)
- North Vancouver, B.C.

Hasler Homes' project is a high-performance residence designed with a superior building envelope, featuring ICF walls and high R-value wall assemblies with additional insulation to maximize energy efficiency and comfort. The home is solar-ready and includes EV-charging capability to support future energy needs. HRV system, ENERGY STAR-rated windows and appliances further enhance efficiency while ensuring durable, year-round performance.

## Jayman BUILT

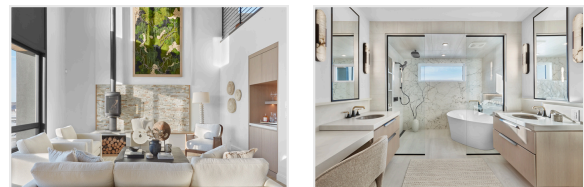
- Energy Advisor: [Enerspec Consulting](#)
- Edmonton, Alta.



Jayman BUILT certified two BUILT GREEN® Platinum homes this quarter, achieving over a 20 per cent reduction in greenhouse gas emissions. Each home features a photovoltaic solar power system paired with EV-charging capability to support clean energy use. Indoor air quality is enhanced through zero-formaldehyde, low-VOC paints and materials, along with an HRV system for continuous fresh air and improved comfort.

## Legacy Signature Homes

- Energy Advisor: [Enviromatics Group Ltd.](#)
- Edmonton, Alta.



Legacy Signature Homes' certified three BUILT GREEN® Platinum homes this quarter, designed to balance sustainability and livability. South-facing yards and large windows maximize solar gain and natural light, while an extensively insulated, well-sealed envelope improves energy performance. Features like a living moss wall, sustainably sourced and recycled materials, and an HRV system reduce environmental impact, all within a design that supports visitability.

## My House Design/Build/Team

- Energy Advisor: [Capture Energy](#)
- West Vancouver, B.C.

[My House Design/Build/Team](#) achieved BUILT GREEN® Platinum certification for this renovation project, enhancing energy performance and livability. The home features a programmable thermostat, efficient heat pump system and energy-efficient lighting, along with solar readiness and EV-charging capability. Improved ventilation and indoor air quality are supported by a new HRV system, low-VOC flooring and paints, creating a more comfortable and healthier living environment.

## PATH Developments

- Energy Advisor: [Enertech Solutions Ltd.](#)
- Colwood, B.C.

[PATH Developments](#) certified a BUILT GREEN® Platinum home this quarter, achieving over a 30 per cent reduction in greenhouse gas emissions. Reflecting their dedication to building quality homes with purpose, the project incorporates ICF foundation walls, ENERGY STAR-rated windows and appliances, an efficient hot water system, and a fire-resistant roof to support long-term performance and durability.

## Spring Creek Mountain Village

- Energy Advisor: [Talus Green Building Consulting](#)
- Canmore, Alta.



Adding to their BUILT GREEN® community, [Spring Creek Mountain Village](#) certified two BUILT GREEN® Platinum homes this quarter. The homes feature low-flow faucets, efficient toilets and ENERGY STAR-rated appliances to reduce water use, along with locally sourced materials to support sustainability. A comprehensive on-site recycling program diverted over 75 per cent of construction waste from the landfill, further minimizing environmental impact.

## Sterling Homes Calgary

- Energy Advisor: [Ecosynergy](#) and [MPM Consulting Inc.](#)
- Calgary, Alta.



[Sterling Homes Calgary](#) certified an impressive 47 BUILT GREEN® Platinum homes this quarter. Each home comes standard with their Smart Energy package, combining energy-efficient and smart home features such as ENERGY STAR appliances and lighting, along with a programmable smart thermostat. Energy efficiency and occupant comfort are further enhanced with triple-pane windows, a tankless hot water system and superior insulation.

## Sterling Homes Edmonton

- Energy Advisor: [Enviromatics Group Ltd.](#)
- Spruce Grove, Alta.



[Sterling Homes Edmonton](#) certified a remarkable 83 BUILT GREEN® Platinum homes this quarter. Each home features a standard Smart Energy package combining smart home technology with high-performance efficiency, including superior insulation, triple-pane windows, energy-efficient appliances and lighting, a programmable thermostat and a tankless hot water system. Indoor air quality is also prioritized with zero-VOC paints, Green Label Plus-certified carpets and low-to-no formaldehyde materials.

## Tyee Homes


- Energy Advisor: [Kootenay Energy Advisor](#)
- Kimberley, B.C.



[Tyee Homes](#) certified two BUILT GREEN® Platinum homes this quarter. South-facing windows with overhangs optimize passive solar gain, while exterior insulation and triple-pane windows improve thermal performance. Radiant in-floor heating, supported by a furnace and heat pump, ensures year-round comfort. Locally sourced timbers and durable materials like engineered hardwood and polished concrete support long-term sustainability.

## Featured Post



 **westhillsbc and builtgreencanada**  
WesthillsBC

At Westhills, sustainability isn't a trend: it's a commitment

That's why our homes are BUILT GREEN® certified with [@builtgreencanada](#). From energy efficiency to reduced emissions, our certified builds ensure every home is designed to support a healthier lifestyle and a more sustainable future.

For more information on our BUILT GREEN® homes, head to our LinkTree in bio

## Net Zero Energy+ Homes Highlighted



Built Green's **Net Zero Energy+** certification is the highest certification level a project can achieve. On their EnerGuide label, these projects earned 100 per cent lower than reference house, while achieving incremental improvement across the other seven areas of our programs—verifying energy efficiency and green features!

Special shout out to Brookfield Residential, Jayman BUILT, Landmark Homes and Rosecrest Homes Ltd. for each achieving BUILT GREEN® Net Zero Energy+ certification on their single family projects this quarter!

### Brookfield Residential

- Energy Advisor: [Enviromatics Group](#)
- Edmonton, Alta.



**Brookfield Residential** certified a BUILT GREEN® Net Zero Energy+ home this quarter, highlighting high-performance, sustainable design. The home features triple-pane windows, a highly insulated building envelope with low-formaldehyde materials, and low-flow fixtures to reduce water use. An HRV system and non-combustion fireplace further support comfort and indoor air quality.

### Jayman BUILT

- Energy Advisor: [Enerspec Consulting](#)
- Edmonton, Alta.



Built to **Jayman BUILT's** highest Core Performance standard, the Quantum Performance Ultra E-Home, this home achieved BUILT GREEN® Net Zero Energy+ certification. It features solar panels, triple-pane windows, advanced ventilation, a high-performance wall system, and smart home technology to optimize energy efficiency and occupant comfort.

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British Columbia
  Alberta
  Saskatchewan
  Manitoba
  Ontario

### Is Your Listing Up to Date?

Helping homebuyers to find our builders, you're featured under "Find Our Builders", as well as in our membership directory. Be sure to review, and let us know if updates are needed!

[Contact us.](#)

## Landmark Homes

- Energy Advisor: [Enerspec Consulting](#)
- Edmonton, Alta.



**Landmark Homes** certified this home as BUILT GREEN® Net Zero Energy+, achieving over a 30 per cent reduction in greenhouse gas emissions. The home features ENERGY STAR–rated windows, lighting, and appliances, along with a photovoltaic solar system to support on-site energy generation. In addition, over 75 per cent of construction waste was diverted from landfill, further reducing the project's environmental impact.

### Rosecrest Homes Ltd.

- Energy Advisor: [Enerspec Consulting](#)
- Edmonton, Alta.

**Rosecrest Homes Ltd.** certified three BUILT GREEN® Net Zero Energy+ homes this quarter, demonstrating a strong commitment to sustainable and resilient construction. These homes incorporate sustainably sourced lumber, durable materials, and ecologically preferred flooring, along with fire- and impact-resistant roofing to enhance long-term resilience. Natural, low-VOC materials and finishes further improve indoor comfort and support a healthier living environment.

## High Density Program

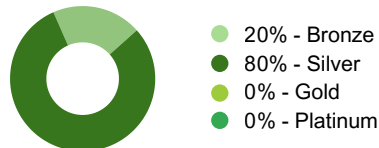
Our **High Density New Construction** program applies to multi-storey, residential towers, mixed-use, HD renovations [incl. office to residential conversion] and HD restorations.

Through the High Density program, building performance is modelled and verified by a professional engineer using NECB or ASHRAE; meanwhile, all High Density projects have a **BUILT GREEN® High Density Verifier** who works alongside the builder.

During the first quarter, high density projects were completed and are featured below. These progressive builders demonstrate leadership in the residential building industry and verify their exemplary work through certification.

Congratulations to Truman Homes and Logel Homes.

Q1 High Density Labels by Certification Level



## Logel Homes:

### Seton West Phase 2 Building 1

- 95 units, condominiums – Calgary, Alta.
- BUILT GREEN® HD Verifier: Lindsey Kindrat, [3 Point Environmental](#)

### Seton West Phase 2 Building 2

- 99 units, condominiums – Calgary, Alta.
- BUILT GREEN® HD Verifier: Lindsey Kindrat, [3 Point Environmental](#)

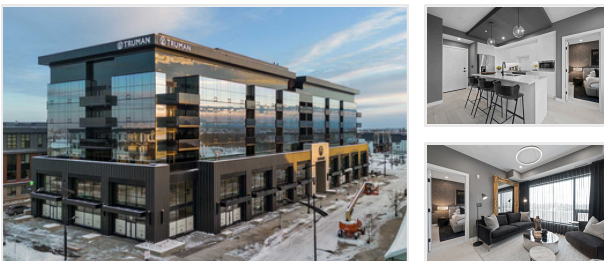


Logel Homes was awarded BUILT GREEN® Silver for Seton West Phase 2, Buildings 1 and 2, further advancing the Seton West development, where all six Phase 1 buildings have also achieved BUILT GREEN® certification. Consistently certifying projects across all phases reflects Logel Homes' ongoing commitment to sustainable building, delivering healthier, better built homes and spaces.

Seton West Phase 2 is designed to enhance everyday comfort with thoughtful, high-performance features. A sound attenuation system minimizes noise transfer, while an ERV system improves indoor air quality and airflow. Large windows maximize natural light, and durable materials, energy-efficient appliances and lighting, and quality finishes like quartz countertops and ceramic tile combine sustainability with modern living.

## Truman Homes – Truman Headquarters

- 80 units, condominiums – Calgary, Alta.
- BUILT GREEN® HD Verifier: David Krisa, [Introba](#)



Truman Homes was awarded BUILT GREEN® Silver for its Truman Headquarters, a seven-storey mixed-use building featuring four storeys of residential units and three storeys of commercial and office space.

The project includes green features such as durable materials and finishes, ENERGY STAR–rated appliances and lighting, an HRV system, and tinted windows to help reduce cooling demands and improve overall efficiency.

Located in Calgary's West District, a master-planned community, the building offers convenient ground-floor access to amenities and shops and is designed for walkability, with easy access to retail and pathways. Upon completion, West District will feature a mix of condominium projects, townhomes, and single-family homes.

## Projects to Watch – Builds In Progress

Some projects take many months or even years to complete. Here is one to watch out for!

### Jayman BUILT – Magna: *in progress*

- 82 units, condominiums – Calgary, Alta.
- BUILT GREEN® HD Verifier: Luke Li, [Reinbold Engineering Group](#)



Shout out to founder and Built Green member, [Jayman BUILT](#), for continuing to work through the program toward voluntarily third-party certifying their upcoming project, verifying their green building gains, and going beyond code requirements.

We're excited to see these more sustainably built, healthier homes coming soon to Calgary—stay tuned!

### Did You Know?



#### *Platinum Projects Require Ventilation System Installed to Standard*

Do you have enough points for BUILT GREEN® Platinum but are reaching Gold? Platinum certification requires the completion of \*CSA Standard F326 or ASHRAE 62.2 2022.

This addresses mechanical ventilation system installation, so it's to be completed by the installer or another professional knowledgeable about these systems. Ventilation in a high-performance home is critical, and this form helps verify balanced exhaust intake, knowing what the design is, how many cubic feet per minute is needed in the HRV, etc.

*\*\*Addressed on checklist item 4.7 for Single Family or 4.1 for High Density.*

Request the form: [info@builtgreencanada.ca](mailto:info@builtgreencanada.ca).

## Connect with Us!

Click on the icons to follow and engage with us on social media:



## Built Green Builders Shine at BILD Edmonton Metro's Awards of Excellence in Housing

The BILD Edmonton Metro's Awards of Excellence in Housing took place on March 14, bringing together over 1,500 industry leaders and members to honour the remarkable achievements of builders, developers, renovators, trades and suppliers—many of whom are BUILT GREEN® members.



While all winners are worthy of note, we want to spotlight a special few:

- Both *Environmental Excellence* awards went to BUILT GREEN® builder Legacy Signature Homes and Supporting Member / Product Catalogue lister All Weather at Home.
- Two Builder of the Year awards went to BUILT GREEN® builders: Rohit Group (Large Volume) and Streetside Developments (Multi-Family).

More recognition to our members in the following categories:

- Averton – *Low-Rise Rental; Townhouse / Duplex*
- Effect Home Builders – *Infill*
- Jayman BUILT – *Greenfield Garden / Secondary Suite*
- Landmark – *Apartment Style*
- Rohit Group – *Advertising; Safety Excellence; Developer of the Year*
- Singh Builders – *Single Family; Multi-Family*
- Sterling Homes Edmonton – *Single Family; Infill*
- Streetside Developments – *Multi-Family; Sales*

Congratulations to all finalists and winners, who represent leaders in home design and construction. Thank you to BILD Edmonton Metro, its board of directors and staff, sponsors and volunteers for this event, showcasing leading Edmonton region projects.

## Shout Out to Other Industry Awards



We want to acknowledge all those building better—as well as the associations that work to showcase their achievements and provide ongoing learning opportunities.

Congratulations to all builders whose excellent work was recognized as finalists and winners at the following awards that took place during the first quarter.

- [Okanagan Housing Awards of Excellence](#), CHBA Central Okanagan
- [Housing Excellence Awards](#), Saskatoon & Region HBA

## Built Green in the News



Over the first quarter of 2026, Built Green-related media coverage was picked up by a number of outlets, including:

Earned media pick-up included Calgary Herald (x3), Calgary Sun (x2), Change for Climate City of Edmonton (newsletter), Edmonton Journal (x2), Edmonton Sun (x2), Globe & Mail, Heating, Refrigeration and Air Conditioning Institute of Canada (newsletter), MSN Canada, Post Media Online, Yahoo News Canada, and more.

## Use Your Sustainable Building Resources: Supporting Members Can Help You!



- ✓ Achieve green building goals & meet energy code requirements.
- ✓ Save time sourcing services / products.
- ✓ Contribute to project certification.

Our Supporting Members deliver products and services that builders and developers need—they're a useful resource for all working in sustainable development.

Demonstrating commitment to sustainability through their business practices, Supporting Members also are required to meet membership criteria to be part of our community. They're invested in green building and ready to support our builders' projects.

## Interested in Becoming a Supporting Member?

Contact us to learn more, or [click here](#) to apply online!



Types of Supporting Members:

[Associations](#) | [Consulting Services](#) | [Energy Advisors](#)  
[Building Suppliers](#) | [Architects & Engineers](#) | [Financial & Other Service Providers](#)

## Featured Supporting Members

3 Point Environmental Inc.  
All Weather at Home  
Canyon Plumbing & Heating Ltd.  
Capital Home Energy Inc.  
Capture Energy  
E3 Eco Group  
Ecolighten Energy Solutions Ltd.  
EW Architecture Inc.  
Introba

Joe Box  
Kaycan Ltd.  
Lenbeth Weeping Tile  
Neoteric Architecture Inc.  
Pacific Building Systems  
RJC Engineers  
S2 Architecture  
The Eco Floor Store  
West Bay Mechanical

[Make the Connection: Find a Supporting Member](#)

## Join the BUILT GREEN® Community

The BUILT GREEN® Community is a network of industry professionals committed to more responsible building practices and third-party certification. Each group is comprised of valuable resources for those interested in green building.

**Be sure you're making mutually beneficial connections; you can help build on each other's sustainability goals.**

## Connect with Us

✉ [info@builtgreencanada.ca](mailto:info@builtgreencanada.ca)

☎ 780.485.0920 | Toll-Free 855.485.0920

🌐 [www.builtgreencanada.ca/get-started](http://www.builtgreencanada.ca/get-started)



## Why Showcasing Your 3rd-Party Certification Matters

Show you're not greenwashing: verify your work

Without certification, it's difficult to know whether requirements are met; certification removes perceptions of greenwashing. Putting the BUILT GREEN® label on the electrical panel tells homebuyers you're credible. Show off your label—in the home and showhomes, in your advertising, on social media, and through both your sales team and realtors.

This is about your competitive advantage. It's about you being a progressive builder who's building more sustainably, with a label to verify this. It's about being a builder who does more than code. And, it's about [pass-along benefits](#) you can offer your homebuyer.

Increasingly, we receive calls from customers asking if a home they're considering has been certified. Homebuyers are becoming more discerning about the legitimacy of "green feature" claims.

[Contact us](#) for assistance highlighting green features.

## Ways to Showcase Your BUILT GREEN® Certification:

### 1. Display Your 2-in-1 Home Certification

These labels provide verification to the home's energy efficiency and green features and reinforce to homebuyers that they've purchased from a quality builder who goes beyond code.

### 2. Project Labels – on Electrical Panel

Affix BUILT GREEN® label on electrical panel with EnerGuide label from Natural Resources Canada.



EnerGuide is an official mark of Natural Resources Canada: used with permission.

### 3. Generic Label – Showhome, Sales Package, Office

A commitment to certification before seal level is confirmed



Highlight your commitment to verifying your projects' energy performance + holistic approach to sustainable building, with a generic label!

\*Generic label available to promote certification from the start: for projects enrolled for certification / if builder includes certification as an option (there's no certification level identified). It's not to be used for equivalency standards. Available on request—[contact us](#).

### 4. Metal Plaques – Projects, Showhomes, Office



\$35 [Metal certification plaques](#) are a conversation starter that further feature home certification—install on sidewalk, gate, project exterior / interior wall, plus in showhomes! Available in Bronze, Silver, Gold, Platinum, Net Zero Energy+ and generic (no level).

### 5. Show Customers the Value of Your Build Being 3rd-Party Certified

We provide a [homebuyer benefits overview](#) to help you promote your BUILT GREEN® project: include benefits when talking to customers—ensure they know why your product is superior! Plus, integrate this into your marketing efforts.

You offer economic benefits; a healthier, more efficient, comfortable home; increased durability; alongside verification of green features and energy efficiency—which can result in rebate eligibility!

### 6. Social Media: Tag Us & Use Hashtags



Show customers you go beyond status quo—include:

[#BuiltGreenBuilder](#) [#PutALabelOnIt](#) [#BuiltGreenCertified](#)

### 7. Connect with Us to Be Featured



- Social media
- Website
- Newsletter
- Webinars
- And more...

Follow and engage with us on:



## Incentives & Rebates



Green home incentives mean benefits you can pass to customers—putting money back in their pocket. Rebates are available across the country and vary based on project type (single family, renovation, high density, etc.).

### Mortgage Rebate Eligibility

Single family new homes certified BUILT GREEN® Gold, Platinum and Net Zero Energy+ are eligible for a partial mortgage loan insurance **premium refund of 25 per cent** (minimum 20 per cent improvement in energy performance).

- Canada Mortgage & Housing Corporation: [Eco Plus Program](#).
- Canada Guaranty Mortgage Insurance Company: [Energy-Efficient Advantage Program](#).
- Sagen™: [Energy-Efficient Housing Program](#).
- And others.



Remind your homebuyer – contact Built Green Canada for their Certificate of Authenticity to receive the rebate!

In the first quarter, we responded to 142 homebuyer requests for Certificates of Authenticity. This document, issued out of the Built Green office, enables them to access mortgage insurance rebates.

Thank you to the mortgage providers who incentivize homebuyers to buy greener homes, verified through certification. By providing substantial rebates, they increase demand for sustainably built homes—providing builders with an added selling feature and rewarding homebuyers who choose a greener future!

## Enhance Your Skills with Affordable Training



We believe training is essential. Built Green offers affordable online courses to guide you through practical methods to encourage continuous improvements to building practices. Our builder membership requires updated training every two years. Is your training up to date?

Plus, earn checklist points for additional staff and trades who go through our training. Membership fee discount applies.

Are you looking for training? Register now.



### BUILT GREEN® Program Fundamentals

\$150 for members / \$250 for non-members

Even for long-time members, this is a great refresher: on what Built Green is about and how you can leverage the benefits. A requirement for new builders, this course focuses on the fundamental aspects of the program to orient participants on how to work with Built Green; introduce you to the administrative and technical requirements; prepare you to successfully navigate our quality assurance processes; and offer resources to help you be successful at building BUILT GREEN® homes. We strongly recommend building science training as a natural progression.

- 3 CPD points – BC Housing
- Master Building training credits – PHBI



### Construction Technology for Built Green

\$276.50 for members / \$395 for non-members

An excellent building science course by Blue House Energy, it addresses the house-as-a-system concept; the role of sustainable development in construction; how building science affects building durability and occupant comfort; the signs, symptoms and solutions for good indoor air quality; building envelope details and how they control or contribute to heat, air and moisture flows; and mechanical systems.

- 20 CPD points – BC Housing
- Master Building training credits – PHBI



### Built Green Net Zero Energy for New Construction

\$276.50 for members / \$395 for non-members

For those working toward net zero, this series of training modules supports our Net Zero Energy+ certification program, and is valuable to any professional builder. It introduces concepts and techniques for developing high performance and net zero energy new construction projects. In addition to advanced envelope and mechanical system content, the course includes discussion on how occupant behaviour impacts the overall energy use in a house and affects the sizing of renewable energy systems.

- 20 CPD points – BC Housing
- Master Building training credits – PHBI



### Built Green Whole-House Energy Retrofit

\$276.50 for members / \$395 for non-members

This course is a partnership between Built Green Canada and [Blue House Energy](#). It builds on industry's knowledge, providing the bigger picture of an "envelope-first" approach. It encompasses the basement to attic, assessing energy usage and building envelope, air leakage and drafts, insulation levels, heating / cooling problems and how to identify and address dampness and mold or mildew, which could lead to structural and / or health problems. This course aligns with our [Renovation Programs](#) but is valuable to any professional renovator.

- 20 CPD points – BC Housing
- Master Building training credits – PHBI



### Webinar Recordings: Free of Charge for Members

Valuable online resources to improve on your projects' certification level and to find practical tips for building upon your sustainability efforts!

#### Develop a Deeper Understanding of Our Program Sections

- Energy & Envelope, Part I
- Energy & Envelope, Part II
- Materials & Methods
- Indoor Air Quality & Ventilation
- Waste Management & Water Conservation
- Business Practices

#### More Webinar Recordings with Great Tips

- Cost-Effective Ways to Improve Building Performance
- Under-Utilized Technology that Makes a Difference

Upon request, these are available for members at no charge—[contact us!](#)



What are you interested in learning about? We have upcoming webinar slots and want to ensure topics are valuable to you!

### How We Help You Sell the Benefits of a BUILT GREEN® Home

#### 1. Meet with Your Sales Team

Discuss strategies and opportunities for communicating the benefits of a BUILT GREEN® home.

#### 2. Share the Benefits & Resources

Review key selling points, customer-focused messaging, and helpful resources your team can use.

#### 3. Implement with Homebuyers

Your sales team takes these tools and strategies directly to homebuyers, showcasing the value of a BUILT GREEN® home.

Built Green offers you a pathway to your competitive advantage. [Contact us](#) to schedule a meeting!

There are other valuable courses related to sustainability, which may meet our membership training requirements. For instance, we acknowledge Building Science for New Homes courses through Service Organizations licensed by Natural Resources Canada, alongside other training providers. Please [contact our office](#) to confirm.

**Attention All Estimators!**

*Save Time on Product Sourcing*

The BUILT GREEN® Product Catalogue is an online resource for builders and renovators: of building materials, for use in sustainable construction. Products have been approved by Built Green's Technical Standards Committee, giving builders peace of mind and saving them time sourcing materials.

*Earn Points Towards Project Certification*

Our checklists guide builders to achieve certification, and products featured are organized into the program sections where they have been approved to help earn points towards project certification.

 **Section 1: Energy & Envelope**

**Air Barrier Membrane**



**Blueskin® WP 200 – Henry Company Canada**

*Earning checklist points: 2.3.2 & 8.1.5*

- Self-adhering composite membrane consisting of an SBS rubberized asphalt compound, integrally laminated to a blue, high-density polyethylene film. The membrane is specifically designed for self-adhering to a prepared substrate, and provides a high-performance waterproofing barrier. Manufactured in Scarborough, Ont. and Petrolia, Ont.

**Insulated Panels**



**GS Panels – Greenstone Building Products**

*Earning checklist points: 1.2.2, 1.2.3, 5.12 & 8.1.5*

- GS Panels are a proprietary, engineered system that integrates EPS insulation with steel stud framing into a single, high-performance assembly. This streamlined design and its unique connection details eliminates thermal bridging, resulting in a highly efficient and airtight building envelope. Manufactured in Brandon, Man.

**Tankless Hot Water Heater**



**syncFURNACE Tankless™ – Gradient Thermal Inc.**

*Earning checklist points: 1.3.7, 1.3.9.2, 1.3.9.6, 8.1.4 & 8.1.5*

- A highly efficient, 2-in-1 appliance that handles both space heating and domestic hot water from one space-saving unit. It features a 192 MBH high-efficiency tankless water heater, capable of up to 4.8 GPM at a 77-degree rise, with optional built in recirculation. Space heating comes from a high-efficiency, fully variable speed ECM fancoil, which uses the hot water from the tankless water heater to heat the air. Available in five sizes from 500 CFM to 2200 CFM with BTU output ranges from 30 MBH to 95 MBH. Manufactured in Calgary, Alta.



**Section 2: Materials & Methods**

**Windows & Doors**



**Windows – All Weather at Home**

*Earning checklist points: 1.2.15, 2.3.5 & 8.1.5*

- All Weather at Home offers a diverse selection of windows, meticulously designed to suit Canada's unique climate zones and cater to a variety of styles and preferences. Their award-winning, expertly crafted products deliver superior energy efficiency (up to R8), cost-effectiveness and CSA certification. Customers can trust that every window meets their stringent quality control standards and is backed by their commitment to exceptional service. Manufactured in Edmonton, Alta.

**Fiberglass Entry Doors – All Weather at Home**

*Earning checklist points: 2.3.5 & 8.1.5*



- Fiberglass doors insulate better, last longer, resist warping and cracking, and are dent resistant compared to other door materials. From timeless panel styling for a traditional look, to contemporary textured woodgrain for a bold, modern statement, fiberglass doors by All Weather at Home are the ultimate choice for quality, style and energy efficiency. Manufactured in Edmonton, Alta.

**Concrete**

**EvoBuild™ Low Carbon Concrete – Heidelberg Materials**

*Earning checklist points: 2.1.7, 2.2.7 & 8.1.5*



- EvoBuild™ lowers the carbon footprint of every home, helping homebuilders to reach their sustainability goals while maintaining performance and providing the same durability as traditional concrete. Supported by knowledgeable experts, science-backed data and sustainable product formulations, EvoBuild™ low-carbon concrete offers significant carbon reductions when compared against regional industry average benchmarks. Manufactured in Edmonton, Alta, Delta, B.C. and Picton, Ont.

**Stone**

**Aged Brick – Selkirk Stone Distributors Ltd.**

*Earning checklist points: 2.3.4*



- Aged Brick is a profile that is a mixture of smooth to rough textures with tumbled edges and slight variations in length. Their products can be used for both small and large projects, and their stone veneer supplier professionals are covered with a 50-year warranty to make sure that the stonework lasts.

**Shingles**

**Dynasty Performance Shingle – IKO Industries**  
 Earning checklist points: 2.3.1.1, 2.3.1.2 & 8.1.4



- This premium laminated performance shingle offers protection from inclement weather and peace-of-mind. Deep shadow bands add contrast and dimensional profile to give the roof a stunning, impressive appearance and roofline. These shingles with ArmourZone are manufactured in IKO's special "Advantage" size are easy to install and include a limited lifetime warranty. Manufactured in Calgary, Alta.

**Green Roof**

**ZinCo Canada Inc. – Sedum Roof Plus**  
 Earning checklist points: 2.2.6 & 7.4



- This green roof system builds on a plant palette dominated by sedum species, but includes various drought tolerant, upright perennials. Increased water retention and soil depth provide for a wider range of plant choices and a more dynamic visual effect.

**Insulation**

**Formaldehyde-Free™ Fibreglass Insulation – Johns Manville**  
 Earning checklist points: 2.2.4, 3.10 & 8.1.4




- A thermal and acoustical insulation for wood, engineered wood and steel framing, is made of long, resilient glass fibres bonded with a thermosetting resin. A wide range of thermal resistance is available to provide thermal control for both vertical and horizontal applications. Manufactured in Innisfail, Alta.

**PINK NEXT GEN® FIBERGLAS® Insulation – Owens Corning**  
 Earning checklist points: 2.2.4 & 3.10



- Its advanced fiber technology delivers improved recovery and stiffness for a faster install. Superior texture with less clumps and chunks for clean cuts with one pass, less dust and a smooth surface that passes inspection.

 **Section 3: Indoor Air Quality**

**Flooring**

**CRAFT Floors**  
 Earning checklist points: 2.2.11, 2.3.15, 3.17, 3.21 & 7.4



- A leader in the field of sustainably sourced materials for use in wide-plank hardwood floors, CRAFT Floors utilizes well-trained wood artisans to create floors that are exceptionally beautiful and unique, yet within budget for most projects. Their products have many third-party certifications, including GREENGUARD® Gold, SFI, Red List Free and more, adhering to rigorous industry standards, such as third-party chemical emissions standards, helping to reduce indoor air pollution and the risk of chemical exposure, while aiding in the creation of healthier indoor environments.

**UrbanWood**  
 Earning checklist points: 2.2.11, 2.3.15, 3.17, 3.21 & 7.4



- Each plank is made from responsibly sourced North American hardwoods and carefully finished with attention to every detail. With a TRUE Zero-Waste Certification, every stage of production reflects their deep commitment to reducing environmental impact and preserving natural resources. UrbanWood floors are GREENGUARD® Gold Certified, meeting the industry's highest standards for low emissions and contributing to cleaner air and healthier indoor environments.

**Radon Detector**

**Corentium Home – Airthings**  
 Earning checklist point: 3.6



- Corentium Home is a battery-operated digital radon detector. This compact detector empowers homeowners to monitor their home's short- and long-term radon levels. It is one of the first digital radon monitors in Canada to be recommended by the C-NRPP for both long-term radon monitoring and informing radon mitigation decisions.

 **Section 4: Ventilation**

**Humidifier**

**Model 400MK Evaporative Bypass Humidifier – AprilAire**  
 Earning checklist point: 4.6



- The humidifier contains a water panel that absorbs water from the reservoir, using 100% of the water that enters the system by recapturing excess water. The water is then heated into vapor and dispersed throughout the home before more is added to the reservoir, helping reduce water and utility costs.

**View Full Catalogue of BUILT GREEN® Approved Products**